



LEADING WITH IMPACT

Advancing Performance and Development Through Coaching



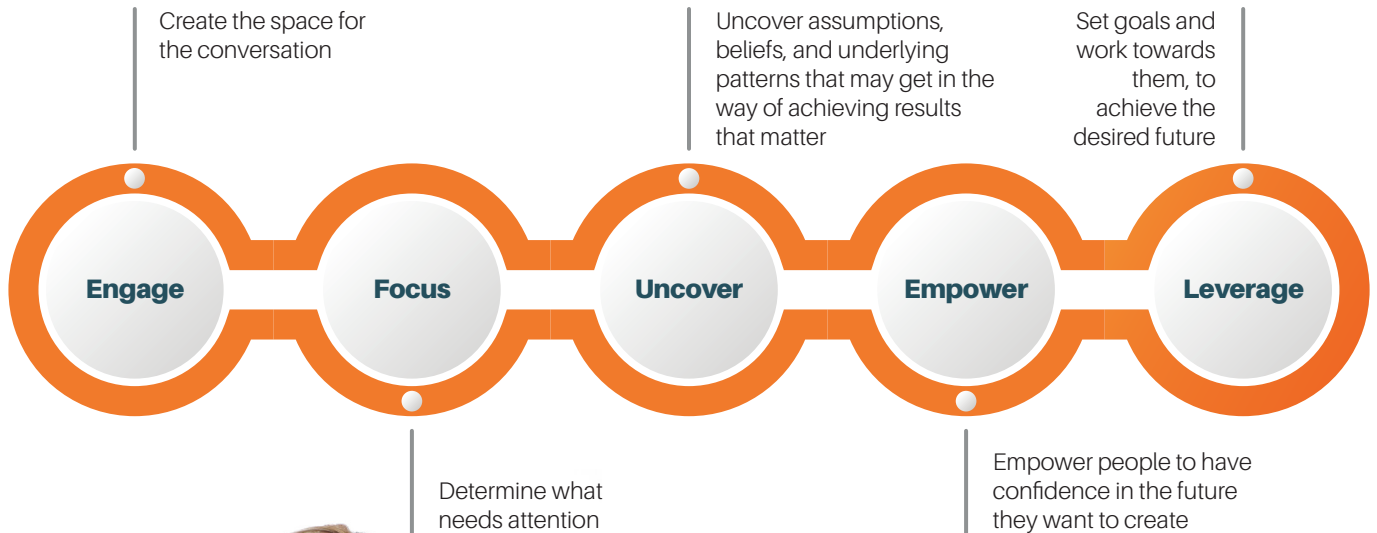
WHAT IF YOUR MANAGERS WERE ALSO GREAT COACHES?

HOW WILL THAT AFFECT THE PEOPLE THEY LEAD?

In a 2014 article, the Harvard Business Review, points out that coaching is the single most important managerial competency that separates highly effective managers from those that are nothing but average. As a result, when managers decide to adopt a coaching style when deciding how to best lead their team, it has significant positive effects on employee engagement and greatly benefits the organisation as a whole in areas such as performance, productivity and various measures of business deliverables. Unfortunately, however, in a study that included over 1,153 organisations where nearly 75% recognized coaching as a necessary leadership skill, only 5% of the organisations interviewed claimed to have trained their managers in coaching.

Coach Masters Academy offers a 2 Day Intensive coaching workshop especially designed to help your company's managers and leaders to develop their coaching skills. Approved by the International Coach Federation (ICF) - the gold standard for professional coaching - this program is part of a series of coach certification training opportunities, which are designed to help equip participants with the coaching skills that will enable them to transform daily interactions into learning moments. Integrating the e-FUEL model as the conversation framework, this workshop will enable participants to get better at thinking through their problems, challenges and opportunities.

e-FUEL Conversation Framework



Following this workshop, you can expect your managers and leaders to be able to

- Integrate coaching skills as part of their managerial and leadership roles
- Engage in learning conversations to expand thinking capacity
- Encourage divergent thinking when dealing with everyday challenges

How "Leading with Impact" will benefit your organization

- Increasing trust and staff engagement
- Accelerating learning and development
- Encouraging your managers and leaders to make use of their talents
- Building on your managers' core leadership strengths
- Creating reflective thinkers and autonomous problem-solvers
- Improving overall business results

Who Should Attend:


- Those who need to assist others to develop professionally
- Those who need to build on their coaching skills as part of a key leadership competency
- Those who wish to create a supportive and collaborative work environment

This two day training workshop makes uses of a learning design that includes facilitation of learning activities, group discussions, compelling visuals and materials, situational exercises, practice with actual coaching conversations and a practical coaching laboratory.

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